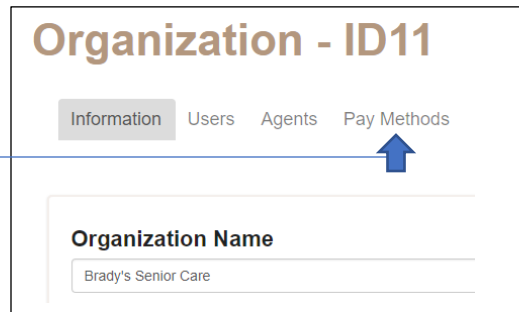


T65 Ordering Step by Step

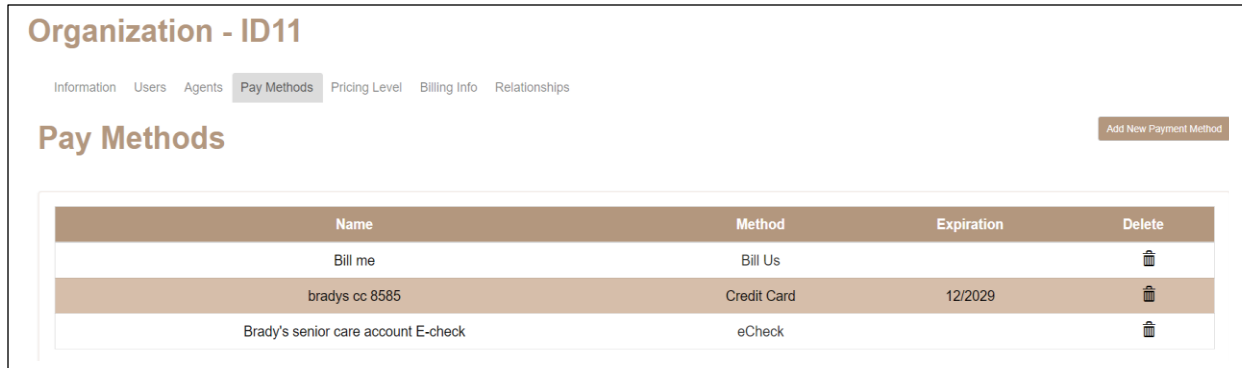
Go to **General** (drop down) click on **Organization Info**

Go to **Payment Methods**

PAYMENT METHODS - MUST BE FILLED OUT BEFORE ANY ORDERS ARE PLACED



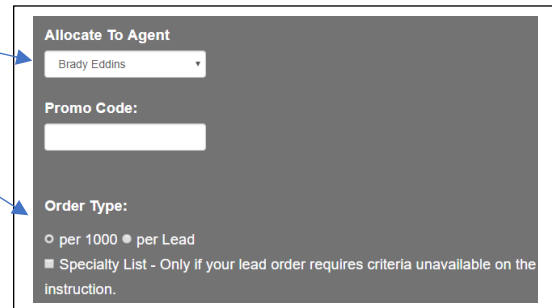
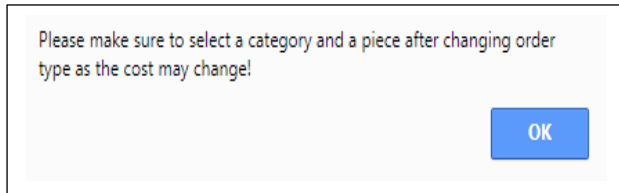
Sample Payment Method Page



OK let's place an order:

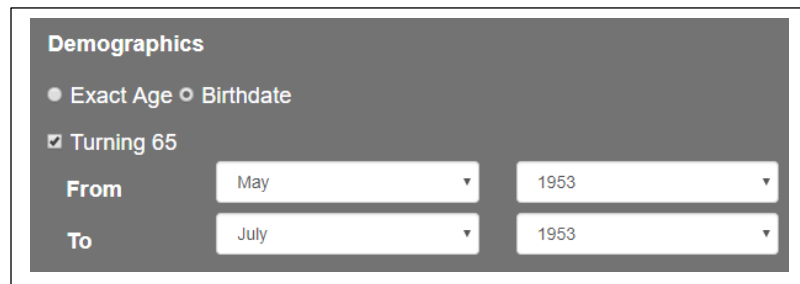
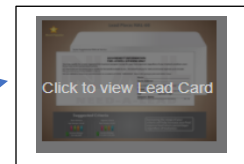
Go to **Ordering** tab (at the very top of page) Click on **New Order**

1. Select agent for order if other than yourself.
2. Under **Order Type** – select per 1000
3. **Note: DO NOT SELECT SPECIALTY LIST**
A box will pop up at the top of the screen,



Click OK, and Click OK again.

4. **Category:** select Turning 65
5. **Piece:** Select desired lead.
Hint: you can click on image to view lead
6. **Demographics:** You will check **Birthdate** and then check **Turning 65**, The months and year will automatically populate. You need to change them to the months and years you want.



7. **Estimated Income:** Use the drop-down boxes to change to the income range you want.
8. **Gender and Marital Status:** Use the drop-down boxes to change if desired.
9. **PO Boxes:** Yes or No

Demographics

Exact Age Birthdate

Turning 65

From:

To:

Estimated Income

From: To:

Gender

Marital Status

Only one per household and address

P.O. Boxes Yes No

Homeowner

Definite Owner
 Probable Owner
 Unknown

Select All Deselect All

Definite Renter
 Probable Renter

Dwelling Type

Single Family
 Multi-Family
 Mobile Home

Select All Deselect All

Condo
 Business
 Unknown

10. **Select areas by:** zip/SCF codes, city, county. State.
Hint: We recommend using zip codes.
11. Enter your zip codes (if zip codes don't show up, it means that area is unavailable at this time)
12. Check zip code/s or county/s that you want or **Check All** button and click **Add Checked** button.
Hint: for Counties, click the arrow after (County), to see the breakdown of zips.
13. Zip codes will move to **Selected Items**
14. If you don't want to mail and area, put a zero in place of the count.
15. Scroll Down to bottom of page. Enter the **Drop Quantity** of leads you want. (Minimum is 1000)

Select areas by...

Select a state

- BENEWAH, ID (14)
- BOUNDARY, ID (13)

Selected Items

- ADAMS, ID (County) /
- 83612 COUNCIL, ID /
- 83643 MESA, ID /
- 83654 NEW MEADOWS, ID /
- BANNOCK, ID (County) /
- BEAR LAKE, ID (County) /
- BINGHAM, ID (County) /
- BLAINE, ID (County) /
- BOISE, ID (County) /
- BONNER, ID (County) /
- BUTTE, ID (County) /
- CARIBOU, ID (County) /
- CASSIA, ID (County) /
- CLEARWATER, ID (County) /

Total Count: 1,003

Drop Quantity

Total Cost

Choose the entire amount available or type in desired amount

16. Click on **Go to Billing**

Create Order | **Billing** | Confirm Order

Per Lead	Drop Quantity	Cost Per Lead
	1000	\$0.465
Total Order Cost		\$465.00
Discount		-\$0.00
Add Products		
<input type="checkbox"/> Mail hard copies PL 1.00 <input type="checkbox"/> Key phone numbers 1.00		
TOTAL COST OF THIS ORDER:		\$465.00

The Campaign ID is optional and for your own PO # or other identifier for this order.

Campaign ID:

Defaults to order # (PO#) This is for you to change if you have your own internal order / campaign ID

Payment Methods

Who is Paying?	Method/Payer	Amount	Delete
<input type="text" value="My Account"/>	<input type="text" value="bradys cc 8585 ****4242"/>	\$ 465.00	

Payment methods must be removed and readded to adjust amounts

Remaining \$ 0.00

Indicate who will be paying for this order. You can split the cost of the order between multiple accounts. Using your upline to pay for some or all of this order is limited to the agreement set forth between your account and their account.

17. On the Billing Screen, you will see your Drop Quantity – Total Order Cost. Discount (if applicable)

You can add Products like: Mail Hard Copies, Key phone Numbers.

18. **Payment Methods:** This is where you put in, how your order is being paid for.

19. Click **Confirm Order** button. This brings you to the Confirmation Page. Look over everything that you have selected. This page also has the Note section.

Notes:

Receiving Hard copies of leads: If hard copies of the leads is requested, those leads will be sent to the address provided under your organization information page. It is your responsibility to keep that up to date.

I have read the [what is a lead](#) document. By checking this box I understand what Need-A-Lead considers a qualified lead.

I have reviewed my order and accept the [terms and conditions](#).

I understand that I am agreeing to purchase ALL additional leads generated from my order, and that leads can continue to come in for months after the initial lead order is mailed.

Per lead Criteria: Per lead criteria is set by NAL unless another arrangement has been made with NAL.

Geography: NAL will mail enough potentials based off number of leads ordered using the geography requested. NAL may use any of the geography given to fulfill the lead order.

Powered by

You will need to check on three boxes here before you can Confirm and Submit your order. Once you submit you order, your order can not be changed and your payment method will be charged.